



Manitoba Association of Medical Radiation Technologists

Strategic Plan

January 2016 – December 2018

WHO WE ARE

Medical Radiation Technologists and Therapists (MRTs) are highly skilled health care professionals dedicated to ensuring the optimum standard of care and treatment of the patient. In Manitoba there are over 750 registered members of the professional association. Technologists and Therapists practice medical applications of one or more of four currently recognized disciplines; Medical Radiological Technology, Nuclear Medicine Technology, Magnetic Resonance Imaging Technology and Radiation Therapy.

Medical Radiation Technology is a science that is based on advanced technology and human compassion. As an integral part of the medical team, MRTs use their knowledge of physics, human anatomy and physiology and radiation to assist in the diagnosis and treatment of patients. Medical Radiation Technology requires individuals with excellent interpersonal skills; a caring nature and genuine interest in the well-being of others, computer and technical competence; strong problemsolving skills, a solid work ethic, strong sense of responsibility and ability to function as part of a team. Medical technologies are rapidly changing, thus providing a career with never-ending challenges.

OUR MISSION

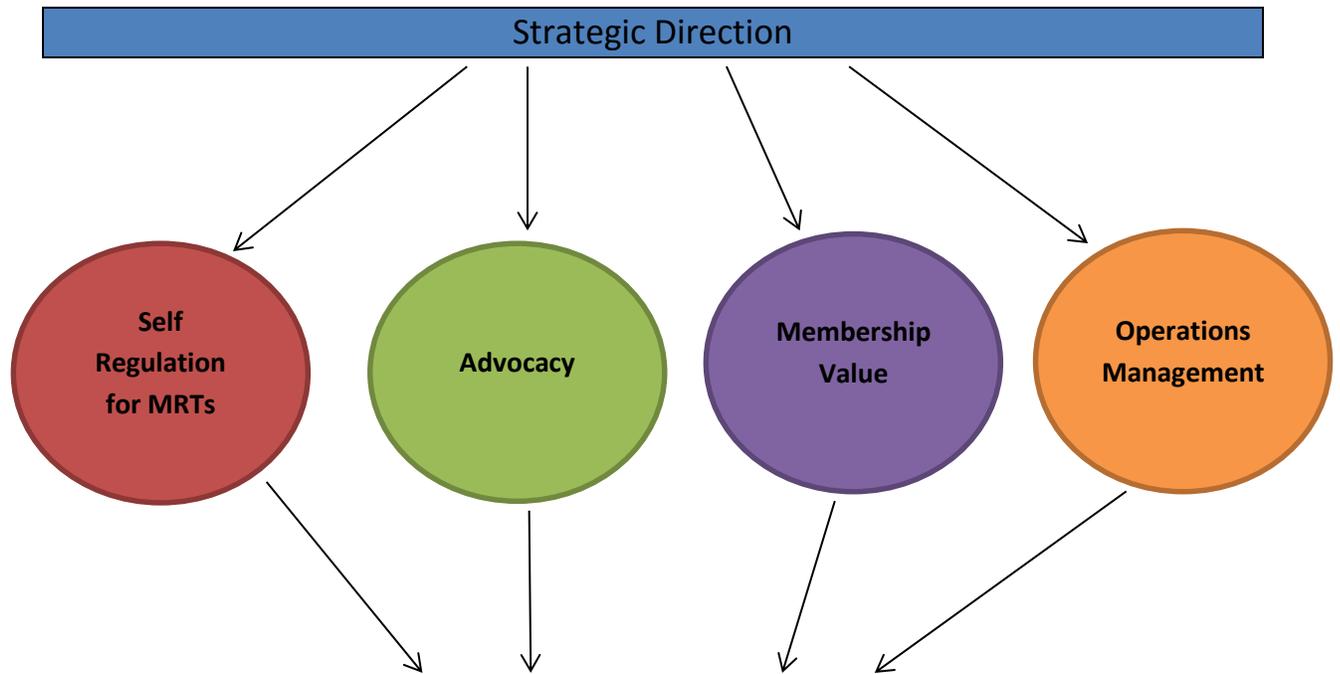
The purpose of the MAMRT shall be to:

1. Promote and encourage the science and art of medical radiation technology and to consider and discuss all subjects affecting it.
2. Promote, assist, guide, encourage and form a central association for medical radiation technologists throughout the Province of Manitoba.
3. Facilitate the exchange of information and ideas on matters affecting the science, art and practice of medical radiation technology and allied subjects.
4. Print, publish, sell, lend or distribute the proceedings or reports of the MAMRT or any papers, communications, works or treatises on medical radiation technology or its applications or subjects connected to the science, art and practice of medical radiation technology and allied subjects.
5. Promote and provide for the carrying out of research and experimental work in connection with medical radiation technology and allied subjects and to make, institute and establish grants, rewards or other benefactors in connection therewith.
6. Establish and maintain archives to promote organize and exhibit items connected with the science, art and practice of medical radiation technology.
7. Establish, undertake, superintend, administer, and contribute to any charitable and benevolent fund in connection with or for the benefit of persons engaged in the science and practice of medical radiation technology or allied subjects and their dependents.
8. Associate, affiliate and federate with any Association, society or organization, incorporated or unincorporated, with objectives the same as or similar to the objectives of the MAMRT.
9. Be affiliated with the Canadian Association of Medical Radiation Technologists (CAMRT) and this provision is unalterable.

THE STRATEGIC PLAN January 2016 – December 2018

Strategic Directions are the broadly stated themes and priorities that reflect the focus needed to fulfill our mission. These Strategic Directions will shape our activities by focusing us on key siffs needed in policy and direction and/or by reinforcing the importance of some of the activities we have already embarked on. Their goals will guide us in service to members, CPD, advocacy, communications, organizational decision-making and collaborative activity so that our organization and our members are successful.

MAMRT'S STRATEGIC PLAN AT A GLANCE



Our Mission

1	SELF REGULATION FOR MRTs
	Facilitate the application for Self-Regulation of MRTs and Ultrasonographers in Manitoba

With the implementation of the Regulated Health Professions Act, the healthcare landscape in Manitoba is quickly evolving. The MAMRT recognizes the importance of being included within this act and the impact a Self-Regulating College for MRTs would have in protection of the public.

Our strategic goals in this Direction are to:

- **Develop educational materials informing members of the importance of self-regulation of MRTs**

- **Gain support for self-regulation from MAMRT members**
- **Collaborate with the Alliance of Medical Radiation Technologist Regulators of Canada and Ultrasonographers in Manitoba to compose and submit an application for Self-Regulation to the Manitoba Government**
- **Serve as a resource in the creation of a Self-Regulating MRT / Ultrasonographer College**

2	ADVOCACY
	Develop a framework for advocacy within the profession, Government and external stakeholders

It is becoming increasingly important to be recognized and sought out as a valuable resource in areas specific to MRT practice. The MAMRT wishes to advocate for the profession and aims to influence decisions within political, economic and social systems and institutions. The goal of the MAMRT is to strengthen pride in the MRT profession and become a valuable resource to external stakeholders.

Our strategic goals in this Direction are to:

- **Enhance the ability of the MAMRT to reach our members through the Site Ambassador program**
- **Re-establish connections with external stakeholders**
- **Develop a framework for interactions with government**
- **Collaborate with organizations that currently have a strong advocacy program**
- **Mentor MAMRT members to advocate for the MRT profession**

3	MEMBERSHIP VALUE
	Expand and enhance services and programs to increase the benefits of membership with MAMRT.

More and more often members are asking what they receive by being a member of a particular organization, and MAMRT is no exception. The MAMRT is planning to expand, and enhance the current services and programs available to our members so they are able to appreciate the benefit of being a member of the MAMRT.

Our strategic goals for this Direction are to:

- **Create partnerships with other Professional Associations to pool our CPD resources**

- **Establish affinity programs which provide discounts and services to MAMRT members**
- **Expand the current membership awards program to recognize more of our members each year**
- **Develop sponsorship programs in which MAMRT provides financial assistance to members for enhanced learning and work place morale**
- **Engage members to be active participants in the MAMRT**

4	OPERATIONS MANAGEMENT
	Ensure that the operations of the MAMRT are effective and streamlined.

A complete review of the operations of any organization is needed from time to time. This process allows for an organization to evaluate what functions are working and which areas need improvement. The end goal is to ensure the MAMRT has detailed and relevant policies and procedures, properly trained office staff and the ability to provide our members and external stakeholders with up to date and accurate information regarding the practice of all MRT disciplines.

Our strategic goals in this Direction are to:

- **Conduct a review of all MAMRT policies and procedures to ensure all are up to date, accurate and reflect the current practices of the**

MAMRT

- **Review staff job descriptions and ensure that we hire staff that have the education, background and expertise that will allow them to perform the functions we require**
- **Develop new hire checklists to ensure new staff receive the information and training they need to perform their duties effectively**
- **Develop a framework/timeline to guide future Board of Directors to review MAMRT Constitution and Bylaws, policies and procedures, website, job descriptions and handout material on a regular and ongoing basis**
- **Evaluate the duties of office staff and Board of Directors to ensure efficiency**