MRT Week 2017 takes place over November 5-11 and the MAMRT is doing more than ever to celebrate!

- **1. Fort Whyte Alive Adventure Travel Raffle Fundraiser** is back again for 2017 after a spectacular response last year. This year's prizes are so good, the trip to Churchill is  $2^{nd}$  prize, with the top being a Mediterranean Sea Yacht experience. As always, ticket stubs are valid for admission to Fort Whyte Centre, (\$8.00 value) so you really can't miss out on this one. Tickets go on sale **NOVEMBER 1st**. To purchase, login to the MAMRT <u>website</u> and "register to purchase" through the Events Calendar. Tickets go for \$10 for 3 tickets or a book of 18 tickets for \$60. Get 'em while they last!
- 2. MAMRT "Night" with the Moose will this year be MAMRT "Afternoon" with the Moose. The team is off to a lukewarm start to the season, so clearly they need YOU to cheer them on! This year's game takes place on Sunday, NOVEMBER 19<sup>th</sup> at the family friendly time of 2:00 in the afternoon at the Bell MTS Place. The Moose are taking on the newly minted Laval Rocket, farm team for the Montréal Canadiens; come out to see this team for their first ever visit to Winnipeg! Tickets are \$26 and must be purchased through the MAMRT. Just go to the "Events Calendar" on the website (<a href="www.mamrt.ca">www.mamrt.ca</a>) Once again, your tickets come with another fantastic gift from the Team this year!
- **3**. We have also ramped up our advertising campaign for MRT Week this year! Look for MAMRT ads explaining what MRTs do and who we are on the **Winnipeg Transit Shelters** near Bell MTS Place and Health Sciences Centre.

## 4. A Trio of Contests – November 5th to 11th

All three contests are open to all current MAMRT members- including student members. Entries for Contest #1 and Contest #2 and "Likes" for Contest #3 must be received/made by 23:59, November 11. Winners will be announced via E-News and social media. NEW: The prize for each contest is a Scrubs Canada \$30 Gift Certificate!

Contest #1: Public Service Announcements on the Radio: The MAMRT has submitted a MRT Week Public Service Announcement request to EVERY radio station (listed with the Manitoba Canadian Radio Directory) throughout the Province – from Altona to York Landing! If you hear one of these announcements over November 5<sup>th</sup> to 11<sup>th</sup>, send an email to admin@mamrt using the subject line "Radio Contest". Name the Radio Station (i.e. Hot 100.5 or Q Country 91.5), the date and the approx. time you heard the announcement to be entered in the contest draw.

Contest #2: Press Releases in Community Newspapers: Forty-eight (yes – 48!) Community Newspapers, with circulation all throughout the Province, have been provided with the MAMRT's MRT Week 2017 press release. If you see one of these releases, send an email to admin@mamrt.ca with the subject line

"Newspaper Contest". Name the Community Newspaper (i.e. The Flin Flon Reminder, The Winnipeg Lance), the date and the page it appears on to be entered in the contest draw.

<u>Contest #3: NEW MAMRT Facebook Page:</u> The MAMRT is restructuring its social media platforms and is moving away from its current "Group" (which will close on November 11) to a Facebook "Page". 'Like' the new MAMRT Facebook Page for a chance to win! Note: those who have already 'liked' the new Page will also be entered in the draw.

<u>5. OAMRS-MAMRT Education Agreement</u> – The much anticipated Education Agreement between the Ontario Association (OAMRS) and the MAMRT will officially launch over MRT Week 2017. This innovative partnership will allow for joint access to webinars, virtual conferences, interactive online courses and live events – all at special membership pricing! Watch for further details in an upcoming announcement.

Happy MRT Week! #MRTWeek2017

MRTs are Professionals... who provide an essential link between advanced technology and patient care.

